



## The Bermuda Kennel Club Four International Championship Dog Shows 2010 Catalog/Programme

August 9th, 2010

Dear Advertiser,

The Bermuda Kennel Club will be holding four International Championship Dog Shows on Saturday and Sunday, October 23rd & 24th, 2010, to be held at Somersfield Academy, Middle Road, Devonshire. The first two shows will run on the Saturday and shows three and four on the Sunday; one in the morning and one in the afternoon each day. Dogs, handlers and owners, from Canada and the U.S. will compete with their Bermuda counterparts. International Judges from the U.S. and Canada will be judging the shows under Bermuda Kennel Club rules.

These shows will run in conjunction with the Dog Training Club of Bermuda's Agility Trials, at the same venue, so it will be an exciting and busy dog show weekend. Judging starts at 8.30am each day. Admission is free and all are welcome.

The official Catalog/Programme for these conformation shows offers advertising space at reasonable rates and is a great way to promote your product or service to a targeted audience of dog loving consumers. The Catalog and advertisements will be full colour with in-house production and digital printing.

**SPACE DEADLINE: Friday September 17th, 2010**  
**CREATIVE DEADLINE: Friday October 1st, 2010**

### Sizes

#### FULL PAGE

Live area  
4.5"w x 7.5"h

Trim Size  
5.5"w 8.5"h

NO BLEED

#### Business Card

Live area  
3.5"w x 2"h

#### HALF PAGE

Live area  
4.5"w x 8.5"h

NO BLEED

To reserve space please email giving advertisement choice, your name, company name, and mailing address and contact info. If you have a position preference please also give that - it will be on a first come basis.

### Rates

Outside Back Cover	\$110
Inside Front and Inside Back	\$100
Full Page	\$80
Half Page	\$45
Business Card	\$15

### Ad Format Requirements

Preferred format to receive artwork is a high resolution PDF, tiff, eps or jpg file. All fonts must be embedded and all art must be 300dpi.

If Business Card ads cannot be supplied as electronic ready art there will be a \$10 scanning fee.

If required Graphic Design/Ad Production can be arranged at a reduced hourly cost via AdWorks. Please contact me if this is needed.

Carole Havercroft

Email: [carole@adworks.bm](mailto:carole@adworks.bm) Tel: (441) 292-0035, Fax: (441) 298-8195